

# REACH OUR AUDIENCE

on the inRelationship podcast

**WE INVITE  
YOU TO  
BECOME A  
SPONSOR....**

**READ ON!**

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**INRELATIONSHIP.US**

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## WHO ARE WE?

Three licensed marriage and family therapists who help people create and keep healthy relationships with themselves, God and others through the inRelationship podcast.

We believe the best things in life happen in Relationship.

## WANT TO PARTNER WITH US?

Our audience includes professional counselors, families, and individuals between the ages of 24 and 65 who are motivated to improve the quality of their lives and relationships by listening to our podcast.

Do you want customers like that? Then we want to talk to you!



# WHY SPONSOR?

- Your sponsorship is evergreen. The podcast episode you sponsor will last forever and ever.....and ever.
- Your company/product will be introduced to a new audience. It's always fun to make new friends.
- According to a March 2018 report, podcast users are affluent, educated and LOYAL. We LOVE loyalty!
- In 2017, over 60 million homes listened to podcasts. Podcasts are the new radio!
- 80% of podcast users listen to most or all of the episode. That is an incredible amount compared to other mediums.
- We only allow ONE sponsor per episode. You do not have any competition!



# WHAT AN INRELATIONSHIP SPONSORSHIP LOOKS LIKE

- 15 second mention at the top of the episode.
- 45 second commercial read at end of podcast when people are ready to take action.
- Featured spot on show notes page on both the website and itunes description
- Listed as a recommended resource on [inrelationship.us](http://inrelationship.us).

## — SPECIALS —

First 5 sponsors will receive the special rate of **\$350** an episode!



# LET'S GET STARTED

**SIMPLY CONTACT  
US AND SAY  
"I'M IN!" OR  
"I HAVE  
QUESTIONS!"**

**WE WOULD LOVE  
TO TALK TO YOU!**

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